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**Watson-Marlow Bredel now Europe's Number One Positive Displacement Pump Brand**

A report by Frost & Sullivan, a global growth consulting company, shows Watson-Marlow Bredel as Europe's number one positive displacement pump brand. The finding from the latest market survey is a great start to 2008 for the world leaders in peristaltic hose and tube pumps.

The same report forecasts that the European positive displacement pump market will continue to grow rapidly with revenues increasing to over \$1.76 billion by 2011. Future year's revenue is also looking healthy for Watson-Marlow Bredel as the lobe and peristaltic pump markets continue to grow. This growth is particularly evident in the food and beverage, pharmaceuticals and water and waste water sectors, all areas Watson-Marlow Bredel supply.

Martin Johnston of Watson-Marlow, comments "It is fantastic news to be Europe's number one positive displacement pump brand. It's a real credit to the products and particularly the employees who have worked hard to make this happen. Watson-Marlow looks forward to the continued success of both the company and industry in 2008."

With the sustained growth of the industry and customer satisfaction top of mind, Watson-Marlow's introduction of a standard five-year warranty for core pump ranges is now in place. This reiterates Watson-Marlow's confidence in its high quality pumps and their reliability.

**-Ends-**

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## **Notes to editors**

Watson-Marlow Bredel is the largest manufacturer of tube and hose pumps in the world, with over one million pumps sold.

Watson-Marlow Bredel pumps have no valves, seals or glands, and the fluid contacts only the bore of an elastomeric hose or tube. Because they are simple to install, easy to operate and quick to maintain, they are the world's fastest-growing pump type for flows from microlitres to 80 cubic metres an hour and pressures up to 16 bar.

Watson-Marlow Alitea, a recent addition to the Group through acquisition, adds further competencies in the area of high precision, low-flow pumps for OEM applications.

Part of the Spirax-Sarco Engineering Group, Watson-Marlow Bredel Pumps is an international operation based in Falmouth, Cornwall, UK. Watson-Marlow Pumps has offices in Belgium, Brazil, China, Denmark, France, Germany, Italy, Korea, Malaysia, the Netherlands, South Africa, Sweden and the USA.