

2110045

Watson-Marlow Bredel shows confidence with new five-year warranty package

Demonstrating its total confidence in product reliability and its commitment to customer satisfaction, Watson-Marlow Bredel has introduced a standard five-year warranty to its 520, 620 and 720 peristaltic pump ranges. The new warranty provides an extension to the existing three-year guarantee, and demonstrates supreme confidence in product quality.

Available on all pumps within the ranges, the new warranty covers everything except misuse of the pump and consumable items, and offers free of charge collection prior to repair or replacement. If the product is to be repaired, customers have the option to take advantage of Watson-Marlow Bredel's EXCHANGEexpress service, which provides a replacement pump the next day, ensuring minimal downtime.

Watson-Marlow Bredel is the first peristaltic pump manufacturer to offer a five year warranty on its products. This promise further underpins its existing after sales support and is another step to ensuring that the company offers the most reliable peristaltic pump solutions available.

Ashley Shepherd, UK Sales Manager says, 'We are proud to introduce this new warranty to our pump ranges. It pays testament to the quality of our products and the deep-rooted engineering history that has created them. It demonstrates not only our commitment to our customers, but also the confidence we have in the products we supply.'

-Ends-

For more information contact Mike Sullivan or Heather Beale, Watson-Marlow Bredel Pumps on Tel: 01326 370370 or Fax: 01326 376009 or visit us at www.watson-marlow.co.uk

For more press information contact Daniel Charcharos, Ayleen Dunbar or Laurence Bachelierie, icas public relations on Tel: 01442 261199 or Fax: 01442 236401 or e-mail lbachelierie@icas.co.uk

Notes to editors

Watson-Marlow Bredel is the largest manufacturer of tube and hose pumps in the world, with over one million pumps sold.

Watson-Marlow Bredel pumps have no valves, seals or glands, and the fluid contacts only the bore of an elastomeric hose or tube. Because they are simple to install, easy to operate and quick to maintain, they are the world's fastest-growing pump type for flows from microlitres to 80 cubic metres an hour and pressures up to 16 bar.

Watson-Marlow Alitea, a recent addition to the Group through acquisition, adds further competencies in the area of high precision, low-flow pumps for OEM applications.

Part of the Spirax-Sarco Engineering Group, Watson-Marlow Bredel Pumps is an international operation based in Falmouth, Cornwall, UK. Watson-Marlow Pumps has offices in Belgium, Brazil, China, France, Germany, Italy, Korea, Malaysia, the Netherlands, South Africa, Sweden and the USA.